



Oracle Hyperion Strategic Finance

SUCCESS STORY

www.pebbleage.com

valora is an economically sound, independent trading company operating Europe-wide. In selected regions of Europe, Valora is **market leader** in small outlet retail, market leader in press distribution and **prime distribution partner** for fast moving consumer goods.

NEEDS

- Financial modeling tool for supporting the improved strategic planning process
- Outstanding analytical power. Seamless integration with existing financial management tool
- Scenario management, in depth analysis of M&A and divestures initiatives
- Full EVA metrics and reporting

BENEFITS

- Improved and integrated strategic planning process, including M&A and divestures initiatives
- Integrated EVA metrics applied group wide
- Reconciled data management between strategic planning, financial management (HFM) & operational planning
- Pre-built logic for alternative financing structures

Oracle Hyperion Strategic Finance is a prepackaged financial modeling application that lets executives understand the full financial impact of alternative corporate strategies.

Hyperion Strategic Finance allows senior finance executives to:

- Quickly screen and simulate key alternative strategies before more detailed and tactical plans are developed
- Efficiently generate powerful financial what-if analyses with out-of-the-box tools, creating insights into their business
- Effectively optimize their capital structure strategies, helping the company reduce financing costs
- Easily incorporate M&A and divestiture strategies into their long-range plans
- Fully integrate income statement, balance sheet and cash flow forecasts in the same model

PebbleAge Inc.

Genève - Paris - Zürich

Swiss company
Operating for over 15 years
Leader in Strategic Finance
Oracle gold partner
Innovative tax management solutions

**Our many satisfied customers are
your best proof of success**

"PebbleAge was our implementation partner and was recommended from Hyperion itself. Their expertise in BPM systems, Strategic Finance and Financial Management in particular was highly valuable for Valora, achieving ambitious targets in a very challenging time frame. Since first implementation, we appreciate PebbleAge as reliable partner providing us support, enhancements and professional services."

M. Guidicelli, Head of Corporate Planning & Financial Concepts,
Valora Management AG