



Oracle Hyperion Strategic Finance

SUCCESS STORY

www.pebbleage.com

Over 55,000 men and women work to ensure that **15 million letters a day** and **105 million parcels a year** are delivered punctually to households and companies. Swiss Post's fields of activity include mail, goods & logistics, financial services and passenger transport. Swiss Post International (SPI) is the international business unit of Swiss Post and has subsidiaries **all over the world**.

NEEDS

- A fast and centralized solution for strategic planning
- Multiple forecast of strategic initiatives by BU, market, segment and product
- Deep integration with existing Oracle's Hyperion Financial Management application
- Full support of a dedicated performance management model

BENEFITS

- A new strategic planning process with full business specific modeling capabilities
- Complete integration with the current financial management application (HFM) with a dedicated software tool for allocation calculation
- Improved financial modeling for accounting integrity, scenario analysis, M&A capabilities and integrated user defined performance management methodology

Oracle Hyperion Strategic Finance is a prepackaged financial modeling application that lets executives understand the full financial impact of alternative corporate strategies.

Hyperion Strategic Finance allows senior finance executives to:

- Quickly screen and simulate key alternative strategies before more detailed and tactical plans are developed
- Efficiently generate powerful financial what-if analyses with out-of-the-box tools, creating insights into their business
- Effectively optimize their capital structure strategies, helping the company reduce financing costs
- Easily incorporate M&A and divestiture strategies into their long-range plans
- Fully integrate Income Statement, Balance Sheet and cash flow forecasts in the same model

PebbleAge Inc.

Genève - Paris - Zürich

Swiss company
Operating for over 15 years
Leader in Strategic Finance
Oracle gold partner
Innovative tax management solutions

**Our many satisfied customers are
your best proof of success**

"People from PebbleAge are very knowledgeable and rolled out the new Strategic Planning Process based on Oracle's Hyperion Strategic Finance at Swiss Post International. Within a very challenging time frame, PebbleAge has proven its mastery of both Corporate Finance and Information System Technology, achieving in depth integration with our existing Management Information system."

S. Stoekli, Head of Financial Information Systems
Swiss Post International AG